

RULES AND REGULATIONS
2024 HARTFORD COUNTY 4-H FAIR ASSOCIATION FUNDRAISING CAMPAIGN

FULL PAGE **	\$ 400.00
1/2 PAGE AD **	\$ 200.00
BANNERS	\$ 150.00
1/4 PAGE AD	\$ 100.00
BUSINESS CARD AD	\$ 75.00
Class or Kids Activity Sponsor	\$ 50.00
GREEN	\$ 40.00
WHITE	\$ 25.00
CLOVER	\$ 15.00

Payment must be made by CASH OR CHECK OR ONLINE
All Sponsors will receive two tickets to the 4-H Fair in August.

RULES

1. No sponsorships/Ads can be sold before the Kick-Off on SATURDAY, January 13, 2024.
2. ONLY 4-H MEMBERS may sell and turn in sponsorships/ads. To be a member, you must be enrolled for the current program year with the Hartford County 4-H Office before the Kick-Off date.
3. Records will be kept for each individual 4-H member. You must write your name on each sponsorship form, so it will count on your record.
4. Utilize phone calls, emails, and the mail to communicate with potential donors. Remember 4-H salespeople are selling to the public be polite and remember to say THANK YOU.
All sponsorships and ads will appear in a 4-H Fair publication and will be displayed at the 4-H fair in August.
5. Each sponsorship/Ad must be **printed legibly**, including the address. It must be dated and **signed**.
6. **All ads must have a CAMERA READY BUSINESS CARD or CAMERA READY ARTWORK attached to the form. (Ads will be printed as received no changes. Artwork should be sent as a PDF.)**
7. Payment must be collected when the Sponsorship /Ad form is complete.
8. Checks should be made payable to: **Hartford County 4-H Fair**. When paid for, remove the receipt from the form, sign and give it to the sponsor
9. When an online payment is being made please have the business or person indicate your name in the memo Column.
10. **You must fill out a list sheet before turning the sales forms in.** Check the directions for the proper way to return your forms. No trophies will be awarded to 4-Hers who do not complete a list sheet with their sponsorship forms.
11. The turn in date is **Saturday MARCH 30, 2024 from 9 to 11 a.m. at Zoppa Studio, 23 Sea Pave Road, South Windsor, CT.**
12. If you cannot bring your sales forms to the turn in, get them to a committee member or the 4-H Office **BEFORE MARCH 30, 2024.**
13. Additional forms are available at our Hartford County 4-H Fair Website: hartfordcounty4hfair.org
14. Questions can be answered by emailing the fundraising committee Fundraisinghc4h@gmail.com

OUR GOAL...\$40,000

REMEMBER...4-H SALESPEOPLE ARE SELLING 4-H TO THE PUBLIC.
DRESS NEATLY, BE POLITE AND
REMEMBER TO SAY
THANK YOU!!!