

**RULES AND REGULATIONS  
2019 HARTFORD COUNTY 4-H FAIR ASSOCIATION  
FUND RAISING CAMPAIGN**

<b>FULL PAGE **</b>	<b>\$ 400.00</b>
<b>1/2 PAGE AD **</b>	<b>\$ 200.00</b>
<b>BANNERS</b>	<b>\$ 150.00</b>
<b>1/4 PAGE AD</b>	<b>\$ 100.00</b>
<b>BUSINESS CARD AD</b>	<b>\$ 60.00</b>
<b>CLASS SPONSORS</b>	<b>\$ 50.00</b>
<b>or( Kids Activity sponsor)</b>	
<b>GREEN</b>	<b>\$ 40.00</b>
<b>WHITE</b>	<b>\$ 25.00</b>
<b>CLOVER</b>	<b>\$ 15.00</b>

Payment must be made by CASH OR CHECK ONLY

All Sponsors will receive two tickets to the 4-H Fair in August.

**RULES**

1. No sponsorships/Ads can be sold before the Kick-Off on , Saturday, January 12, 2019,
2. ONLY 4-H MEMBERS may sell and turn in sponsorships/ads. To be a member, you must be enrolled for the current program year with the Hartford County 4-H Office before the Kick-Off date.
3. Records will be kept for each individual 4-H member. You must write your name on each sponsorship form, so it will count on your record.
4. 4-H MEMBERS MUST SELL TO BUSINESSES IN PERSON. If friends or family are difficult to reach in person, you may send a hand written letter requesting a sponsorship. NO SELLING BY PHONE TO BUSINESSES. Soliciting by email or phone is permitted for friends and family only.
5. Each sponsorship/Ad must be **printed legibly**, including the address. It must be dated and **signed**.
6. **No credit or commissions will be paid on incomplete or unreadable forms.**
7. **All ads must have a CAMERA READY BUSINESS CARD or CAMERA READY ARTWORK attached to the form. (Ads will be printed as received no changes).**
8. Payment must be collected when the Sponsorship /Ad form is complete.
9. Checks should be made payable to: **Hartford County 4-H Fair**. When paid for, remove the receipt from the form, sign and give it to the sponsor.
10. A gradual commission ladder will be awarded to each member who sells \$300 or more. Other awards are available. See the awards list.
11. **You must fill out a list sheet before turning the sales forms in.** Check the directions for the proper way to return your forms. No commissions will be paid to 4-Hers who do not complete a list sheet with their sponsorship forms.
12. The turn in date is **Saturday March 16th, 2019 from 9 to 11 a.m. at Zoppa Studio, 23 Sea Pave Road, South Windsor, CT.**
13. No commissions will be paid on forms postmarked after Friday, March 24th, 2018 and will not appear in the Premium Book.
14. If you cannot bring your sales forms to the turn in, get them to a committee member or the 4-H Office **BEFORE March 16th, 2019** or Faith Light 40 Winding Lane Enfield, CT 06082
15. Additional forms are available at our Hartford County 4-H Fair Website: [hartfordcounty4hfair.org](http://hartfordcounty4hfair.org)

**OUR GOAL...\$33,000**

**REMEMBER...4-H SALESPEOPLE ARE SELLING 4-H TO THE PUBLIC.  
DRESS NEATLY, BE POLITE AND  
REMEMBER TO SAY  
THANK YOU!!!**