

**RULES AND REGULATIONS
2015 HARTFORD COUNTY 4-H FAIR ASSOCIATION
FUND RAISING CAMPAIGN**

Sponsorships can be in any amount of \$10.00 or more.

FULL PAGE **	\$400.00
1/2 PAGE AD **	\$200.00
1/4 PAGE AD	\$100.00
BUSINESS CARD AD	\$50.00
CLASS SPONSORS	\$40.00 or more
GREEN	\$30.00 or more
WHITE	\$20.00 or more
CLOVER	\$10.00

**** Any donations of \$150.00 or more will have a banner at the 4-H Fair.**

Payment must be made by CASH OR CHECK ONLY

All Sponsors will receive two tickets to the 4-H Fair in August.

RULES

1. No sponsorships/Ads can be sold before the Kick-Off Meeting, Saturday, January 17, 2015.
2. **ONLY 4-H MEMBERS** may sell and turn in sponsorships/ads. To be a member, you must be enrolled for the current program year with the Hartford County 4-H Office before the Kick-Off date.
3. Records will be kept for each individual 4-H member. You must write your name on each sponsorship form, so it will count on your record.
4. **4-H MEMBERS MUST SELL TO BUSINESSES IN PERSON.** If friends or family are difficult to reach in person, you may send a hand written letter requesting a sponsorship. **NO SELLING BY PHONE TO BUSINESSES.** Soliciting by email or phone is permitted for friends and family only.
5. Each sponsorship/Ad must be **printed legibly**, including the address. It must be dated and **signed**.
6. **No credit or commissions will be paid on incomplete or unreadable forms.**
7. **All ads must have a BUSINESS CARD or CAMERA READY artwork attached to the form. (Ads will be printed as received no changes).**
8. Payment must be collected when the Sponsorship /Ad form is complete.
9. Checks should be made payable to: **Hartford County 4-H Fair.** When paid for, remove the receipt from the form, sign and give it to the sponsor.
10. A gradual commission ladder will be awarded to each member who sells \$300 or more. Other awards are available. See the awards list.
11. **You must fill out a list sheet before turning the sales forms in.** Check the directions for the proper way to return your forms.
12. The turn in date is **Saturday March 28th, 2015 from 9 to 11 a.m. at Zoppa Studio, 23 Sea Pave Road, South Windsor, CT.**
13. No commissions will be paid on forms postmarked after Friday, March 27th, 2015 and will not appear in the Premium Book.
14. If you cannot bring your sales forms to the turn in, get them to a committee member or the 4-H Office **BEFORE March 28th, 2015**
15. Additional forms are available at our Hartford County 4-H Fair Website: hartfordcounty4hfair.org

OUR GOAL...\$30,000

**REMEMBER...4-H SALESPEOPLE ARE SELLING 4-H TO THE PUBLIC.
DRESS NEATLY, BE POLITE AND
REMEMBER TO SAY
THANK YOU!!!**